

Town of Crystal Bay
Finland Home Solutions Steering Committee
Clair Nelson Finland Community Center
Minutes

February 12, 2025

- I. Attendees: Rachel Clark, Rachel Fleming, Stacy Breden, Sarah Mayer, Lise Abazs
Online: Ursula Lang, Tracy Chaplin, Colby Abazs.
- II. Rachel Clark called the Meeting of the Housing Steering Committee to order at 5:45pm.
- III. MOTION: to approve February's Agenda
Motion by: Rachel C. - Second by Rachel F. - Passed by unanimous Consent.
- IV. MOTION: to approve January 8th Regular Minutes
Motion by: Rachel C. - Second by: Rachel F. - Passed by unanimous Consent.
- V. MOTION: to approve January 15th Unofficial Notes
Motion by: Rachel C. - Second by: Rachel F. - Passed by unanimous Consent.
- VI. MOTION: to approve January 22nd Unofficial Notes
Motion by: Rachel C. - Second by: Rachel F. - Passed by unanimous Consent.
- VII. MOTION: to approve January 29th Unofficial Notes
Motion by: Rachel C. - Second by: Rachel F. - Passed by unanimous Consent.
- VIII. MOTION: to approve February 5th Unofficial Notes
Motion by: Rachel C. - Second by Rachel F. - Passed by unanimous Consent.
- IX. **Rachel Clark's Updates :**
Community Gathering: Saturday, Feb 22, 3:00-5:30pm
 - i. Northshore Journal: color ad ran 2/7, classified will run 2/14, color ad will run 2/21, journalist invited who sounds interested and will probably be there.
 - ii. Lake County Press: article supposedly was going to run 2/7 but did not seem to be there, color ad will run 2/14, community calendar 2/21
 - iii. WTIP community calendar: submitted to the calendar. Rachel will see if they will do an interview.
 - iv. Email invite: sent to all emails we have available, will send another reminder next week
 - v. Posters: done everywhere, except wildhurst and timber coffee (both were closed) Sarah M. will post at Wildhurst on Friday.
 - vi. Should we notify KTWH? Rachel C. will reach out to Katya Gordan and/or Fran Kelliher.
 - vii. Stacy set up Facebook event: LINK
 - viii. Rachel C. sent message to Kaare about filming event: he responded yes, with the following questions:

1. confirm which sections we want recorded - Response: limit sections we want recorded to just the first part where the presentations are given.
2. details about editing, final format, destination -Response: just for documentation, without much editing. Do we have a YouTube account where it could be posted? What are the rules for posting this (as a township entity)? We should have signed releases from participants.
3. Compensation - Rachel will discuss scope of work with Kaare and get a quote from him.

X. ESMC Updates (Ursula Lang)

Big Poster Draft Text: [LINK](#)

Ursula shared poster on screen - 36"x90" - planning to add more aesthetic elements including texture representative of Finland, but overall structure is set.

- ix. Large arrow across top following the flow of information.
- x. Acknowledgements and sources across the bottom.
 1. ESMC - CBT - FoF - all grants - no individual names
- xi. Left three boxes (community history/comp plan/current needs) show context & history - she will draft and then send for review from the committee.
- xii. Circles show 5 housing case scenarios - perspective of residents, named needs in the community. Text only or graphics included? (Adults downsizing, Adults needing long-term stable rentals, Families needing single family housing, Aging in Community) where does cluster housing fit in? As a subcategory of all of these. Septic issue? Will be a category of conversation that applies to all scenarios.
- xiii. Colored Boxes summarize speakers highlighting in bullets opportunities and barriers
 1. Will have pdf copies of each speaker's information in a packet available at each table.
- xiv. We are here - list of topics being discussed at this meeting. CLT materials ready for review - still being worked on, will have same color palette as poster. Will be a packet of info at each table highlighting information related to each table topic, including one page summaries with weblinks for further information, and one page of questions & considerations.

XI. Event Facilitation Discussion -

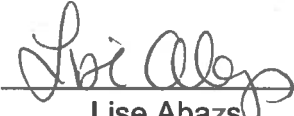
- i. Discuss closing section: firm up plan for facilitating closing full-group conversation and how to harvest/capture feedback from group
- ii. Confirm discussion lead for each breakout table. What does each leader need to be prepared to facilitate discussion at their table?
 1. CLT - Lise & Ted
 2. Septic - David Abazs
 3. Buildable Land - Ursula and TBD (Stacy?)

4. Very Finland Home Solutions (multi-family housing) - Stacy?
Ursula? Tracy?
 5. Resources: workforce, weatherization, community funds - Colby
 6. Emergent ideas / What have we missed? - Tracy?
- iii. What else needs to happen to be ready for the event? One more meeting.
Tracy will meet w/Rachel C. & possibly Colby to go over facilitation process on Tuesday, script, timing, clarity on conversation rounds
Zoom at regular 6 p.m. on Wednesday
Ursula will try to arrive on Friday (with Ted?)
- b. Meal
 - i. Age Friendly grant funds okay to cover cost of meal?
Lise will check with Dan on when bill needs to be paid. (beverages included?)
Rachel will pick up LaCroix
Buffet tables out
2. Other topics
 - a. <https://northshorejournal.co/community/lake-county-housing-update/>
 - b. Should we have a representative from our group at these meetings?

III. **Close Meeting:** MOTION by: Rachel Clark to adjourn the meeting at 7:19 pm until March 12th @ 5:30 p.m. at the Clair Nelson Finland Community Center.



Rachel Clark
Community Outreach Coordinator



Lise Abazs
Secretary

Attested to this 12th day of March, 2025



Stacy Breden - Crystal Bay Township Clerk

